

Budget Energy Policy

The purpose of this protocol

Budget Energy, its subsidiaries and all the companies in the Budget Energy Group are firmly committed to complying with our data protection obligations. In this context, and to achieve consistency and excellence of service, we believe that it is important to set out a protocol which must be followed for retention of cookies.

The relevant Data Protection Acts (the **Acts**) and the General Data Protection Regulations (GDPR) impose obligations on us, as a Data Controller, to process personal data in a manner that respects the rights of data subjects to have their data processed fairly.

What are Cookies?

Cookies are small text files that are placed by website operators on to the devices of website users. They gather information about the device and send that information back to the website operator. Their functions are varied. They allow a website operator to provide services, identify devices, understand website user preferences and so on.

This website may use cookies for the useful purposes outlined below:

- Make the website work as you'd expect
- Remember your settings during and between visits
- Improve the speed/security of the site
- Continuously improve this website for you

Budget Energy will not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to 3rd parties

When someone visits this website, we collect standard internet log information and details of visitor behaviour patterns:

- We do this to find out things such as the number of visitors to the various parts of the site.
- We collect this information in a way which does not identify anyone.
- We do not make any attempt to find out the identities of those visiting our website.
- We will not associate any data gathered from this site with any personally identifying information from any source.
- If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

The table below explains the cookies we use and why.

Cookie	Name	Purpose	More Information
Necessary	necessaryCookie	These cookies are strictly necessary to operate or deliver the service you requested from us and, therefore, do not require you to consent.	
Analytics	_utma _utmb _utmc _utmz _ga	These cookies are used to collect information about how visitors use our site, which we use to help improve it. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	Click here for an overview of privacy at Google.
Session ID	PHPSESSID	This cookie is essential for current state of the page you are in. It	More about Session ID.

			contains a session ID which is a mechanism for distinguishing your visit to our website from any other visitors that may be using the website at the same time.	
Cookies Consent	Usage	cookies_consent	This cookie helps us to know that you have agreed and understood the usage of cookies on this website. It allows to hide the notification bar once the agreement has been made.	
Azure Cookie		ARRAffinity	ARRAffinity is a cookie used to affinitize a client to an instance of an Azure Web App	
Marketing		marketingCookie	Marketing cookies allow us to provide you with a more personalised marketing content based on your behaviour.	
Preferences		preferencesCookie	These cookies help us provide a more unique personalized experience depending on your cookie preferences	

Facebook Conversion Tracking Pixel

Budget Energy may from time to time use Facebook Advertising, Facebook Pixel Re-Marketing, and communications. This tool allows Budget Energy to understand and deliver ads and make them more relevant to you. The collected data remains anonymous and Budget Energy cannot see the personal data of any individual user.

However, the collected data is saved and processed by Facebook. Facebook may be able to connect the data with your Facebook account and use the data for their own advertising purposes (in accordance with Facebook's Data Use Policy found under: <https://www.facebook.com/about/privacy/>). Facebook has ultimate control of the information gathered through Facebook Advertising, Facebook Pixel Re-Marketing, and communications. You can opt-out of Facebook's use of cookies and Facebook Pixel Re-Marketing through settings on your Facebook Account.

Manage Cookies

What is an Opt-Out cookie?

Opt-out cookies are cookies created by a website on your browser folder that enables you to block that same website from installing future cookies. The opt-out cookie tells the website not to install third party advertiser or other cookies on your browser. This prevents the third-party ad server from tracking your page preferences within a website or among websites within their network. The drawback to using opt-out cookies is that they are site specific. They can only block cookies from a specific server and won't block cookies from other websites. To do generalized blocking, you can [manage your cookies](#) via your browser's cookie settings.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>

Google Maps

Budget Energy embeds Google Maps which is a third party plugin and uses cookies as stated in [Google Privacy Policy](#).